

From the Chairman`s Desk....

Research & Development is challenging enterprise. How to start a research or development project, looking at literature, identifying funding schemes, methodological design, ethical considerations, disseminating findings and some thought to future & further development are important aspects to ponder. Each & every step enumerated hitherto have important influence on social & economic impact of the research undertaken. Considering pharmacy practice research and the way in which it assures quality care to the patient and meets health needs of the masses, it may be emphasized that research aims at generating new knowledge and understanding, which improves quality of services and efficiency of personnel. Research findings are evidence based hence it benefits all. Research is a means through which excellence flourishes. Healthy mind thinks positive and healthy human resource ensures productivity. Productivity is a means and index of prosperity, which in turn brings and restores peace and tranquility in the society. Advancing technologies for medical care provides choices for newer, comparatively better, safer and efficient means of therapy hence ultimately aims at attaining better quality of life. Involving and encouraging patient's participation in medication management & health care needs is a growing demand and expectation. Cost containment in medicare is another priority which needs to be addressed by health care planers and policy makers, because in a socialist way of governance need of their masses is prime concern and the extent to which the services meet the needs and costs involved constitute the basis for determining direction for research. For the health care facility in the third world, improvement in clinical care and management of clinical risks should be priority agenda for pharmacy practice research. Research-based reliable and robust data are required to understand and evaluate the quality of clinical care available. One must be adaptive to changing priorities in health care, so as to refine the system, modernize the methodologies, undertake case studies and surveys, develop new techniques and economic approaches to evaluate health care provisions. There is a need to develop strategic direction in pharmacy practice research in order to establish wider health care role for practicing pharmacists and build a healthy and wealthy nation.

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